

36TH ANNUAL
TEXAS
HEALTH LAW
CONFERENCE

October 8 – 10, 2023

AT&T Executive and Conference Center *Austin, Texas*

Provided by the Health Law Section of the State Bar of Texas

Sponsorship Prospectus

TEXAS HEALTH LAW
CONFERENCE

AT&T Executive Education and Conference Center - Austin, TX

2023 Conference Sponsorship Overview

The Texas Health Law Conference, provided by the Health Law Section of the State Bar of Texas is a great sponsorship opportunity!

This event is a popular draw for attorneys working within health law, including chief legal officers, in-house and hospital counsels, various medical associations, private law firms, and other health care industry leaders.

This conference offers more than 12 hours of CLE for attorneys over 1.5 days, including two breakfasts, three breaks, a sponsored lunch, and an evening reception. Sponsors are welcome and encouraged to attend all conference sessions. Participation ensures recognition and visibility before, during and after the conference. Most importantly, you are showing your support within the health law industry.



The Texas Health Law Conference attracts 250+ health law professionals each year. This year we will continue to record all sessions for viewing post-conference.



Explore the sponsor opportunities and benefits on the next page and let us know how you would like to participate.



TEXAS
HEALTH LAW
CONFERENCE

The logo for the Texas Health Law Conference is located in the bottom right corner. It features the text "TEXAS HEALTH LAW CONFERENCE" in a white, sans-serif font, arranged in three lines. The text is set against a dark blue, angular background that resembles a stylized star or a folded piece of paper. The logo is partially overlaid by a decorative graphic of many thin, light blue lines that flow across the bottom of the page.

2023 Sponsorship Opportunities and Benefits

Diamond \$8,500 (EXCLUSIVE)

- Premium location for exhibit display.
- Five complimentary conference registrations (includes meals, breaks, education sessions, and networking events).
- Exclusive sponsor - 2023 conference mobile app provided to all registered attendees.
- Keynote Speaker Intro - an opportunity for a 3-minute introduction on day one.
- Recognition throughout the conference as the diamond sponsor, including prominent artwork/logo display in all marketing collateral, top placement, recognition in the conference program, and acknowledgment through conference speaker presentations.
- Recognition in three mentions from the official Health Law Council LinkedIn page (before and during the event, respectively).
- Distribution Opportunity - Your company can provide a pre-approved company brochure, portfolio, or subject matter piece to include in the conference registration packet.
- Exclusive sponsor of the Monday Network Luncheon and conference WiFi.
- Company logo featured on the conference website with a hyperlink to company's website.
- List of registrants before and after the event.

Platinum \$6,000 (limited availability)

- Exhibit display in premium location.
- Three complimentary conference registrations (includes meals, breaks, education sessions, and networking events).
- Opportunity for a 2-minute introduction on day two for a pre-assigned speaker.
- Preferred recognition throughout the conference as a Platinum sponsor, including prominent artwork/logo display in all marketing collateral, top placement and recognition in the conference program, and acknowledgment through conference speaker presentations.
- Recognition in two mentions from the official Health Law Council LinkedIn page (before and during the event, respectively).
- Distribution Opportunity - Your company can provide a pre-approved company brochure, portfolio, or subject matter piece to include in the conference registration packet.
- Exclusive sponsor of Monday evening reception or one of the daily breakfasts.
- Company logo featured on conference website with hyperlink to company's website.
- List of registrants before and after the event.

2023 Sponsorship Opportunities and Benefits

Gold \$2,800 (limited availability)

- Exhibit display located within conference break area.
- Two complimentary conference registrations (includes meals, breaks, education sessions, and networking events).
- Preferred recognition throughout the conference as a Gold sponsor, including prominent artwork/logo display in materials, top placement and recognition in the conference program, and acknowledgment through conference presentations.
- Recognition in one mention from the official Health Law Council LinkedIn page (before and during the event, respectively).
- Distribution Opportunity - Your company can provide a pre-approved company brochure, portfolio, or subject matter piece to include in the conference registration packet.
- Company logo featured on conference website with hyperlink to company's website.
- List of registrants after the event.

Silver \$1,200

- One complimentary conference registration (includes meals, breaks, education sessions, and networking events).
- Recognition in event signage and printed materials.
- Company logo featured on conference website with hyperlink to company's website.

Additional Sponsor Enhancement Options:

- Conference Bag Sponsor \$1,200.00
- Lanyard Sponsor \$1,200.00

Platinum, Gold and Silver sponsorship levels are open to more than one specific company. The only exclusive level sponsorship is the top Diamond Level. A sponsoring Law Firm may pass their display opportunity to their official non-profit charity, subject to approval from conference management.



Sponsor Contract

2023 Texas Health Law Conference

SPONSOR/EXHIBITOR INFORMATION: (Vendor attendance is limited to those companies/firms participating in the conference as a sponsor.)

Company Name _____

(EXACTLY as you wish it to appear in print)

Contact Name _____ Title _____

Mailing Address _____

City _____ State _____ ZIP _____

Telephone _____ Email _____

Website _____

Indicate Preferred Sponsor Level

Diamond - \$8,500 Platinum - \$6,000 Gold - \$2,800 Silver - \$1,200

Additional Sponsorship Opportunities:

With the purchase of a diamond, platinum, or gold sponsorship package, you can increase your exposure to our attendees by adding one of the following items as additional sponsorships.

Conference Bag Sponsorship \$1,200.00

Lanyard Sponsorship \$1,200.00

Sponsor logo included on items listed above.

PAYMENT:

Your sponsorship total of \$ _____ is due on or before **Friday, August 18, 2023. Artwork, contract, and payment** must be received by this date.

Please send this completed contract to texhealthlawconf@gmail.com. Upon receipt of your contract, we will contact you with payment instructions. For more information about sponsorships, please contact Mel Forehand at 512-425-0994.

NOTE: Selection does not guarantee availability. Sponsor levels are limited and assigned/confirmed on a first-come, first-served basis based on the date the contract and payment are received. Full payment is required to reserve a selected level.

Complimentary Registrations: Sponsoring companies qualify for a designated number of complimentary full conference registrations based on the level of sponsorship as follows:

Diamond: 5 Platinum: 3 Gold: 2 Silver: 1

Once your sponsorship is confirmed, we will contact you for information about your complimentary registrations.

Be sure to read and sign the next page and return both pages.

2022 Sponsor Terms and Conditions

Attendee Lists: Sponsors will receive a list of attendees after the event (per the event's privacy policy, attendee emails are not included). The Diamond and Platinum sponsors also receive a list of registrants before the event.

Website Listings: All sponsors will be listed on the 2023 event web page on the SBOT Health Law Section website and linked to the sponsor's website URL specified on the sponsor application form.

Contributions: All sponsor contributions are voluntary. Sponsorships are accepted on a first-come, first-served basis by the date and time the contract and payment are received. Texas Health Law Conference reserves the right to limit the number of program sponsors and may reject any sponsorship for any reason. Texas Health Law Conference reserves the right to refuse any sponsor that conflicts with the sponsorship public policies or applicable law – fees collected before such refusal shall be returned to the sponsor within 45 days.

Social functions: Any functions hosted by sponsors must be at a time or place where they will not conflict with official activities scheduled by the Texas Health Law Conference.

Cancellations: No refunds will be provided for cancellations. Notwithstanding any provisions to the contrary herein contained, Texas Health Law Conference shall not be liable for any delay or inability to perform any obligation under this agreement resulting from governmental emergency orders, judicial or governmental action, sabotage, riots, vandalism, labor strikes, or disputes, acts of God, fires, electrical failure, major computer hardware or software failures, acts of third parties, or any other cause, if such delay or inability to perform is beyond its reasonable control.

Conduct of Sponsors: The purpose of the Texas Health Law Conference is to provide legal education from national and regional health law experts to lawyers who work in the health care sector or advise health care clients.

It does not preclude the stimulation by sponsors of interest in and demand for such products and services in the exhibit area; however, **selling or order-taking is expressly prohibited**. All business activities of the sponsor must be within the sponsor's allocated exhibit space. In keeping with the nature of a health care professional meeting, undignified promotional methods and/or materials considered objectionable by the conference are expressly prohibited.

Sponsors represent and warrant that they have sufficient resources and capacity to provide the products and services being promoted under this agreement;

Maintain all licenses and permits required by law and is the rightful owner and licensee of all products and services being promoted under this agreement;

Have never been the subject of a lawsuit or governmental investigation or action and is not now subject to any threatened or existing claim, lawsuit, or governmental investigation, inquiry, or action; and

Have never been excluded, suspended, barred from participation in, or subject to penalties from any governmental program (including but not limited to the Medicare or Medicaid program).

All sponsorships must be paid in full before exhibiting. A sponsor with an outstanding balance will not be permitted to participate.

I have read and understand the contract terms and conditions.

Signature _____ Date _____

Print Name _____