

AT&T EXECUTIVE EDUCATION AND CONFERENCE CENTER | AUSTIN, TX

35TH ANNUAL
TEXAS
HEALTH LAW
CONFERENCE

OCTOBER 9-11

texhealthlaw.org/lawconf

2022

Provided by the Health Law Section of the State Bar of Texas

Sponsorship Prospectus

TEXAS HEALTH LAW
CONFERENCE

AT&T Executive Education and Conference Center - Austin, Tx

2022 Conference Sponsorship Overview

Provided by the Health Law section of the State Bar of Texas, the Texas Health Law Conference could be a great sponsorship opportunity for your organization.

This event is a popular draw for attorneys working within Health Law, including Chief Legal Officers, In House Counsels within THA member hospitals and other various medical associations, as well as private firms and other health care industry leaders.

Our conference offers more than 12 hours of CLE for attorneys over 1.5 days which includes 2 breakfasts, 3 breaks, a sponsored lunch and an evening reception. Sponsors are certainly encouraged to attend all conference sessions. Participation ensures recognition and visibility before, during and after the conference. Most importantly, you are showing your support within the Health Law industry.

The event will take place in person this year and all sessions will be recorded for later viewing. Our in person conference attracts on average 250 health law professionals.



2022 Sponsorship Opportunities and Benefits

Diamond \$8,500 (one available)

- Exhibit display located within premiere location.
- Five complimentary conference registrations, including all meals, breaks, education sessions and networking events.
- Exclusive sponsor of the 2022 conference mobile app available and accessible to all conference attendees.
- Opportunity for a 3 minute introduction on day one of the keynote speaker.
- Premiere recognition throughout the conference as the diamond sponsor, including prominent artwork/logo display in all marketing collateral, top placement and recognition in conference printed program and acknowledgment through conference speaker presentations.
- Recognition in three mentions from the official Health Law Council Twitter feed and LinkedIn page (before and during the event respectively).
- Opportunity to distribute your pre-approved company's brochure, portfolio or subject matter piece in conference registration packet for all attendees.
- Exclusive sponsor of Monday Network Luncheon and conference WiFi.
- Company logo featured on conference website and hyperlink to company's website.
- List of registrants before and after the event.

Platinum \$6,000 (limited availability)

- Exhibit display location within premiere location.
- Three complimentary conference registrations, includes all meals, breaks, education sessions and networking events.
- Opportunity for a 2 minute introduction on day two for preassigned speaker.
- Preferred recognition throughout the conference as a Platinum sponsor, including prominent artwork/logo display in all marketing collateral, top placement and recognition in conference printed program and acknowledgment through conference speaker presentations.
- Recognition in two mentions from the official Health Law Council Twitter feed and LinkedIn page (before and during the event respectively).
- Opportunity to distribute your pre-approved company's brochure, portfolio or subject matter piece in conference registration packet for all attendees.
- Exclusive sponsor of Monday evening reception or one of the daily breakfast.
- Company logo featured on conference website with hyperlink to company's website.
- List of registrants before and after the event.



2022 Sponsorship Opportunities and Benefits

Gold \$2,800 (limited availability)

- Exhibit display located within conference break area.
- Two complimentary conference registrations, including all meals, breaks, education sessions and networking events.
- Preferred recognition throughout the conference as the Gold sponsor, including prominent artwork/logo display in materials, top placement and recognition in conference printed program and acknowledgment through conference presentations.
- Recognition in one mention from the official Health Law Council Twitter feed and LinkedIn page (before and during the event respectively).
- Opportunity to distribute your pre-approved company's brochure, portfolio or subject matter piece in conference registration packet for all attendees.
- Company logo featured on conference website with hyperlink to company's website.
- List of registrants after the event.

Silver \$1,200.00

- One complimentary conference registration, including all meals, breaks, education sessions and networking events.
- Recognition in event signage and printed materials.
- Company logo featured on conference website with hyperlink to company's website.

Additional Sponsor options:

- Conference Bag Sponsor \$1,200.00
- Lanyard Sponsor \$1,200.00



Platinum, Gold and Silver sponsorship levels are open to more than one specific company. The only exclusive level sponsorship is the top Diamond level. A sponsoring Law Firm may choose to pass along their display opportunity to their official non profit charity, this can be accommodated subject to approval from conference staff.



2022 Sponsor Contract

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2022 Texas Health Law Conference

SPONSOR/EXHIBITOR INFORMATION: (Vendor attendance is limited to those companies/firms participating in the conference as a sponsor.)

Company Name _____
(EXACTLY as you wish it to appear in signage / print)

Contact Name _____ Title _____

Mailing Address _____

City _____ State _____ ZIP _____

Telephone _____ Email _____

Website _____

Circle Preferred Sponsor Level

Diamond (\$8,500) Platinum (\$6,000)
Gold (\$2,800) Silver (\$1,200)

Additional Sponsorship Opportunities: (with the purchase of diamond, platinum or gold sponsorship package)

- Conference Bag Sponsorship \$1,200.00
- Lanyard Sponsorship \$1,200.00

PAYMENT:

Your sponsorship total of \$ _____ is due on or before **Friday August 19, 2022**. Artwork, contract and payment must be received by this date. Please send this completed contract to texhealthlawconf@gmail.com Upon receipt of your contract, we will contact you with payment instructions. For more information about sponsorships, please contact Jeff Bell 210-837-2147

NOTE: Selection does not guarantee availability. Sponsor levels are limited and are offered on a first-come, first-served basis based on date both contract and payment are received. Full payment is required to reserve a selected level.

Complimentary Registrations: Sponsoring companies qualify for a designated number of complimentary full conference registrations. The number of complimentary registrations by sponsorship option is:

Diamond - five, Platinum - three, Gold - two, Silver - one



2022 Sponsor Terms and Conditions

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List: Sponsors will receive a list of attendees after event (per the event's privacy policy, attendee emails are not provided). The Diamond and Platinum sponsors also receives a list of registrants prior to event.

Website Listings: All sponsors will be listed on the 2022 event web page on the SBOT Health Law Section website and linked to the sponsor's website URL specified on the sponsor application form.

Contributions: All sponsor contributions are voluntary. Sponsorships are accepted on a first-come, first-served basis based on date and time of the receipt of the contract. Texas Health Law Conference reserves the right to limit the number of program sponsors and may reject any sponsorship for any reason. Texas Health Law Conference reserves the right to refuse any sponsor that conflicts with the sponsorship public policies or applicable law. Fees collected prior to such refusal shall be returned to the sponsor within 45 days.

Social functions: Any functions hosted by sponsors must be scheduled at a time or place where they will not conflict with official activities scheduled by the Texas Health Law Conference.

Cancellations: No refunds will be given on cancellations. Notwithstanding any provisions to the contrary herein contained, Texas Health Law Conference shall not be liable for any delay or inability to perform any obligation under this agreement resulting from governmental emergency orders, judicial or governmental action, sabotage, riots, vandalism, labor strikes, or disputes, acts of God, fires, electrical failure, major computer hardware or software failures, acts of third parties, or any other cause, if such delay or inability to perform is beyond its reasonable control.

Conduct of Sponsors: The purpose of the Texas Health Law Conference is to provide legal education from national and regional health law experts to lawyers who work in the health care sector or advise health care clients.

This does not preclude the stimulation by sponsors of interest in and demand for such products and/or services in the exhibit area; however, actual selling or order-taking is expressly prohibited. All business activities of the sponsor must be within the sponsor's allocated exhibit space. In keeping with the nature of a health care professional meeting, undignified promotional methods and/or materials considered to be objectionable by the conference are expressly prohibited.

Sponsors represent and warrant that they have sufficient resources and capacity to provide the products and services that are being promoted under this agreement;

Maintain all licenses and permits required by law, and is the rightful owner and licensee of all products and services that are being promoted under this agreement;

Have never been the subject of a lawsuit or governmental investigation or action and is not now subject to any threatened or existing claim, lawsuit, or governmental investigation, inquiry or action; and

Have never been excluded, suspended, barred from participation in or subject to penalties from any governmental program (including but not limited to the Medicare or Medicaid program).

All sponsorships must be paid in full prior to starting Monday morning. A sponsor with an outstanding balance will not be permitted to participate.

I have read and understand the contract terms and conditions.

Signature_____ Date_____

