

34TH ANNUAL  
TEXAS  
HEALTH LAW  
CONFERENCE

OCTOBER 10-12

[texhealthlaw.org/lawconf](http://texhealthlaw.org/lawconf)

2021

# Sponsorship Prospectus

TEXAS HEALTH LAW  
CONFERENCE

AT&T Executive Education and Conference Center - Austin, Tx

## 2021 Conference Sponsorship Overview

Provided by the Health Law section of the State Bar of Texas, the Texas Health Law Conference could be a great opportunity for your organization to support. We are a popular draw for attorneys working within Health Law, including Chief Legal Officers, In House Counsels within THA member hospitals and other various medical associations as well as private firms and other health care industry leaders.

The event will take place in person this year and may feature a virtual or recorded on-demand viewing option depending on both social distance guidelines and hotel restrictions in place at the time. Our in person event attracts over 200 health law professionals.

There will be ample time for networking and opportunities for material distribution to attendees as well participating in all social functions which includes two breakfasts, one luncheon, one reception and all breaks. Sponsors are encouraged to attend all sessions. Participation ensures recognition and visibility before, during and after the conference. Most importantly you are showing your support within the Health Law industry. How does sponsorship benefit my company?

- Your company receives premium one-on-one exposure with the opportunity to network in person with hospital and health care attorneys, as well as key health care experts across Texas.
- Your company has the ability to establish strong relationships with decision-makers and influencer's throughout the state.
- Your company gains access to attendee contact information.



# 2021 Sponsorship Opportunities and Benefits

## Diamond \$5,500

- Exhibit display located within premier location.
- Four complimentary conference registrations, includes all meals, breaks, education sessions and networking events.
- Opportunity for a 2 minute introduction on day one of the key note speaker.
- Premiere recognition throughout the conference as the diamond sponsor, including prominent artwork/logo display in "save the date" mailing piece, top placement and recognition in conference printed program and acknowledgment through conference speaker presentations.
- Recognition in three tweets from official Health Law Council Twitter feed and LinkedIn page (before, during, and after the event respectively).
- Opportunity to distribute your company's brochure portfolio or subject matter pre approved for all attendees.
- Exclusive sponsor for Monday Network Luncheon
- Company logo featured on conference website and hyperlink to company's website.
- List of registrants before and after the event.

## Platinum \$4,500

- Exhibit display location within premiere location.
- Three complimentary conference registrations, includes all meals, breaks, education sessions and networking events.
- Opportunity for a 2 minute introduction on day two for preassigned speaker.
- Preferred recognition throughout the conference as the Platinum sponsor, including prominent artwork/logo display in materials, top placement and recognition in conference printed program and acknowledgment through conference speaker presentations.
- Recognition in two tweets from from official Health Law Council Twitter feed and LinkedIn page (before, during, and after the event respectively).
- Opportunity to distribute your company's one-page brochure as attachment for all attendees.
- Exclusive sponsor of conference wifi or Monday evening reception.
- Company logo featured on conference website with hyperlink to company's website.
- List of registrants before and after the event.



# 2020 Sponsorship Opportunities and Benefits

## Gold \$2,500 (limited availability)

- Exhibit display location within conference break area.
- Two complimentary conference registrations, includes all meals, breaks, education sessions and networking events.
- Preferred recognition throughout the conference as the Gold sponsor, including prominent artwork/logo display in materials, top placement and recognition in conference printed program and acknowledgment through conference presentations.
- Recognition in two tweets from official Health Law Council Twitter feed and LinkedIn page (before, during, and after the event respectively).
- Opportunity to distribute your company's one-page brochure as attachment for all attendees.
- Company logo featured on conference website with hyperlink to company's website.
- List of registrants after the event.

## Silver \$1,200

- One complimentary conference registration, including all meals, breaks, education sessions and networking events.
- Recognition in event signage and printed materials.
- Company logo featured on conference website with hyperlink to company's website.

## Additional Sponsor Options

- Conference Mobile Application \$5,000.00
- Material Portfolio \$1,200.00
- Lanyard Sponsorship \$600.00

(with the purchase of any of the above sponsorship package)



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## Sponsor Contract

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2021 Texas Health Law Conference

SPONSOR/EXHIBITOR INFORMATION: (Vendor attendance is limited to those companies/firms participating in the conference as a sponsor.)

Company Name \_\_\_\_\_  
(EXACTLY as you wish it to appear in signage / print)

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

Website \_\_\_\_\_

CIRCLE PREFERRED SPONSOR LEVEL:

Diamond (\$5,500)

Platinum (\$4,500)

Gold (\$2,500)

Silver (\$1,200)

### Additional Sponsorship Opportunities:

- **Conference mobile Application \$4,000.00**
  - **Lanyard Sponsorship \$600.00**
  - **Material Portfolio \$1,000.00**
- (with the purchase of any of the above sponsorship levels.)

### PAYMENT:

Your sponsorship total of \$ \_\_\_\_\_ is due on or before **Friday July 30, 2021**. Artwork, contract and payment must be received by this date. Please send this completed contract to [texhealthlawconf@gmail.com](mailto:texhealthlawconf@gmail.com) Upon receipt of your contract, we will contact you with payment instructions. For more information about sponsorships, please contact Jeff Bell 210-837-2147

NOTE: Selection does not guarantee availability. Sponsor levels are limited and are offered on a first-come, first-served basis based on date both contract and payment are received. Full payment is required to reserve a selected level.





**Complimentary Registrations:** Sponsoring companies qualify for a designated number of complimentary full conference registrations. The number of complimentary registrations by sponsorship option is:

Diamond – four, Platinum - three, Gold - two, Silver - one

**List:** Sponsors will receive a list of attendees after event (per the event's privacy policy, attendee emails are not provided). The Diamond and Platinum sponsors also receives a list of registrants prior to event.

**Website Listings:** All sponsors will be listed on the 2021 event web page on the SBOT Health Law Section website and linked to the sponsor's website URL specified on the sponsor application form.

**Contributions:** All sponsor contributions are voluntary. Sponsorships are accepted on a first-come, first-served basis based on date and time of the receipt of the contract. Texas Health Law Conference reserves the right to limit the number of program sponsors and may reject any sponsorship for any reason. Texas Health Law Conference reserves the right to refuse any sponsor that conflicts with the sponsorship public policies or applicable law. Fees collected prior to such refusal shall be returned to the sponsor within 45 days.

**Social functions:** Any functions hosted by sponsors must be scheduled at a time or place where they will not conflict with official activities scheduled by the Texas Health Law Conference.

**Cancellations:** No refunds will be given on cancellations. Notwithstanding any provisions to the contrary herein contained, Texas Health Law Conference shall not be liable for any delay or inability to perform any obligation under this agreement resulting from governmental emergency orders, judicial or governmental action, sabotage, riots, vandalism, labor strikes, or disputes, acts of God, fires, electrical failure, major computer hardware or software failures, acts of third parties, or any other cause, if such delay or inability to perform is beyond its reasonable control.

**Conduct of Sponsors:** The purpose of the Texas Health Law Conference is to provide legal education from national and regional health law experts to lawyers who work in the health care sector or advise health care clients.



This does not preclude the stimulation by sponsors of interest in and demand for such products and/or services in the exhibit area; however, actual selling or order-taking is expressly prohibited. All business activities of the sponsor must be within the sponsor's allocated exhibit space. In keeping with the nature of a health care professional meeting, undignified promotional methods and/or materials considered to be objectionable by the conference are expressly prohibited.

Rules and Regulations: Sponsors represent and warrant that they:

1. Have sufficient resources and capacity to provide the products and services that are being promoted under this agreement;
2. Maintain all licenses and permits required by law, and is the rightful owner and licensee of all products and services that are being promoted under this agreement;
3. Have never been the subject of a lawsuit or governmental investigation or action and is not now subject to any threatened or existing claim, lawsuit, or governmental investigation, inquiry or action; and
4. Have never been excluded, suspended, barred from participation in or subject to penalties from any governmental program (including but not limited to the Medicare or Medicaid program).

All sponsorships must be paid in full prior to starting Monday morning. A sponsor with an outstanding balance will not be permitted to participate.

I have read and understand the contract terms and conditions.

Signature \_\_\_\_\_ Date \_\_\_\_\_

