



2017
TEXAS HEALTH LAW CONFERENCE

October 22 - 24

Austin, TX

AT&T Executive Education and Conference Center



EXHIBITOR
PROSPECTUS



SPONSORSHIP OVERVIEW

What is the Texas Health Law Conference?

The Texas Health Law Conference brings together local and national health care experts to provide continuing education to lawyers who work in the health care sector or advise health care clients.

This annual event is provided by the Health Law section of the State Bar of Texas. It is a popular draw for health care and hospital attorneys around Texas.

Program Format

Focus areas include but are not limited to:

- An update on the 2017 Legislative Session;
- Compliance considerations;
- Annual liability update;
- Enforcement update; and
- The role of IT in the Healthcare Marketplace.

Approximately **200 attendees** are anticipated to participate and will include:

- **Health care chief legal officers;**
- **In-house counsels from member hospitals;**
- **Attorneys specializing in the health care industry.**

How does sponsorship benefit my company?

- Your company receives premium one-on-one exposure with the opportunity to network with hospital and health care attorneys, as well as key health care experts across Texas.
- Your company has the ability to establish strong relationships with decision-makers and influencers throughout the state.
- Your company gains access to attendee contact information.
- Your partnership demonstrates your company's desire to proactively support health care improvement in Texas.

Why partner with the Texas Health Law Conference?

This program brings together a diverse group of health care leaders to discuss new legislation and regulations and share ideas. Attendees will have ample networking time throughout the program and have the opportunity to learn from national and state experts.

Participation ensures recognition and visibility before, during and after the conference.



2017 SPONSORSHIP OPPORTUNITIES AND BENEFITS

Platinum \$4,000 (one available)

- Exhibit table at premier location during the event.
- Three complimentary conference registrations, including all meals, breaks, education sessions and networking events.
- Exclusive sponsorship of networking lunch and evening reception.
- Exclusive sponsorship of conference Wi-Fi.
- Recognition in three tweets from official Health Law Council Twitter feed (before, during, and after the event respectively).
- Opportunity to distribute your company's one-page brochure in attendee registration kits.
- Superior recognition throughout the conference for this premier level sponsorship, including prominent artwork/logo display in event signage, top placement and recognition in conference printed materials, and acknowledgement through conference speaker scripts.
- Company logo featured on conference website with hyperlink to company's site.
- List of registrants before the event.
- List of conference attendees after the event.

Gold \$2,500 (limited availability)

- Exhibit table at prime location during the event.
- Two complimentary conference registrations, including all meals, breaks, education sessions and networking events.
- Recognition in a single tweet from official Health Law Council Twitter feed.
- Opportunity to distribute your company's one-page brochure in attendee registration kits.
- Special recognition in event signage and printed materials.
- Company logo featured on conference website with hyperlink to company's site.
- List of conference attendees after the event.

Silver \$1,000

- One complimentary conference registration, including all meals, breaks, education sessions and networking events.
- Recognition in event signage and printed materials.
- Company logo featured on conference website with hyperlink to company's site.



SPONSOR CONTRACT

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2017 Texas Health Law Conference

SPONSOR/EXHIBITOR INFORMATION: (Vendor attendance is limited to those companies/firms participating in the conference as a sponsor.)

Company Name _____
(EXACTLY as you wish it to appear in printed materials)

Contact Name _____ Title _____

Mailing Address _____

City _____ State _____ ZIP _____

Telephone (area code) _____ Fax (area code) _____

Email _____ Website www. _____

SELECT SPONSOR LEVEL:

- Platinum (\$4,000)
- Gold (\$2,500)
- Silver (\$1,000)

NOTE: Selection does not guarantee availability. Sponsor levels are limited and are offered on a first-come, first-served basis based on date both contract and payment are received. Full payment is required to reserve a selected level.

PAYMENT:

Your sponsorship total of \$ _____ is due on or before Friday, Sept. 22, 2017. Artwork, contract and payment must be received by this date to be listed in on-site materials.

Please send completed contract to texhealthlawconf@gmail.com. Upon receipt of your contract, we will contact you with payment instructions.

For more information about sponsorships, please contact:

Jeff Bell

texhealthlawconf@gmail.com

210-837-2147



SPONSOR CONTRACT TERMS AND CONDITIONS

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Complimentary Registrations: Sponsoring companies qualify for a designated number of complimentary full conference registrations, which include all meals, breaks and educational sessions. The number of complimentary registrations by sponsorship option is:

Platinum - Three (3), Gold - Two (2), Silver - One (1)

Exhibit Space: Platinum and Gold sponsors receive an exhibit table near education sessions. The space includes one (1) table and two (2) chairs. All exhibits/displays must fit within that designated space. Freestanding exhibits may not extend further than 3' from the back of the exhibit space and must not block or obscure exhibits on either side.

Exhibit Set-up and Tear Down: Move-in is scheduled for Sunday, October 22nd 12:00- 2:00 p.m. (or alternatively, 2:30- 5:30 p.m.); with move out starting at noon on Tuesday, October 24th. Exhibitors may not setup, break down or move out displays outside these designated times.

List: Sponsors will receive a list of attendees after event (per the event's privacy policy, attendee emails are not provided). The Platinum sponsor also receives a list of registrants prior to event.

Website Listings: All sponsors will be listed on the 2017 event web page on the SBOT Health Law Section website and linked to the sponsor's website URL specified on the sponsor application form.

Contributions: All sponsor contributions are voluntary. Sponsorships are accepted on a first-come, first-served basis based on date and time of the receipt of the contract. Texas Health Law Conference reserves the right to limit the number of program sponsors, and may reject any sponsorship for any reason. Texas Health Law Conference reserves the right to refuse any sponsor that conflicts with the sponsorship public policies or applicable law. Fees collected prior to such refusal shall be returned to the sponsor within 45 days.

Social functions: Any functions hosted by sponsors must be scheduled at a time or place where they will not conflict with official activities scheduled by the Texas Health Law Conference.

Loss or Damage to Exhibits: The Texas Health Law Conference is not responsible for loss or damage to the exhibits or sponsor material for any cause and urges the sponsor to exercise precautions to discourage damage or loss to the exhibit.



SPONSOR CONTRACT TERMS AND CONDITIONS

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Cancellations: All sponsor cancellations must be submitted in writing. Cancellations received by Texas Health Law Conference after Friday, September 22, 2017 will be assessed a fee of 50 percent of the total sponsorship cost. No refunds will be given on cancellations received after this date. Notwithstanding any provisions to the contrary herein contained, Texas Health Law Conference shall not be liable for any delay or inability to perform any obligation under this agreement resulting from governmental emergency orders, judicial or governmental action, sabotage, riots, vandalism, labor strikes, or disputes, acts of God, fires, electrical failure, major computer hardware or software failures, acts of third parties, or any other cause, if such delay or inability to perform is beyond its reasonable control.

Conduct of Sponsors: The purpose of the Texas Health Law Conference is to provide legal education from national and regional health law experts to lawyers who work in the health care sector or advise health care clients. This does not preclude the stimulation by sponsors of interest in and demand for such products and/or services in the exhibit area; however, actual selling or order-taking is expressly prohibited. All business activities of the sponsor must be within the sponsor's allocated exhibit space. In keeping with the nature of a health care professional meeting, undignified promotional methods and/or materials considered to be objectionable by the conference are expressly prohibited.

Rules and Regulations: Sponsors represent and warrant that they:

1. Have sufficient resources and capacity to provide the products and services that are being promoted under this agreement;
2. Maintain all licenses and permits required by law, and is the rightful owner and licensee of all products and services that are being promoted under this agreement;
3. Have never been the subject of a lawsuit or governmental investigation or action and is not now subject to any threatened or existing claim, lawsuit, or governmental investigation, inquiry or action; and
4. Have never been excluded, suspended, barred from participation in or subject to penalties from any governmental program (including but not limited to the Medicare or Medicaid program).

All sponsorships must be paid in full prior to booth setup. A sponsor with an outstanding balance will not be permitted to exhibit.

I have read and understand the contract terms and conditions.

INITIAL HERE _____

